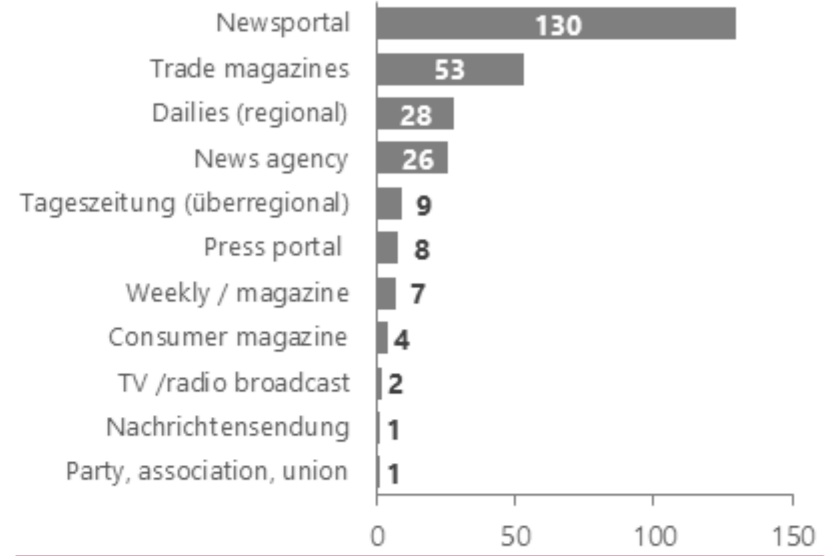


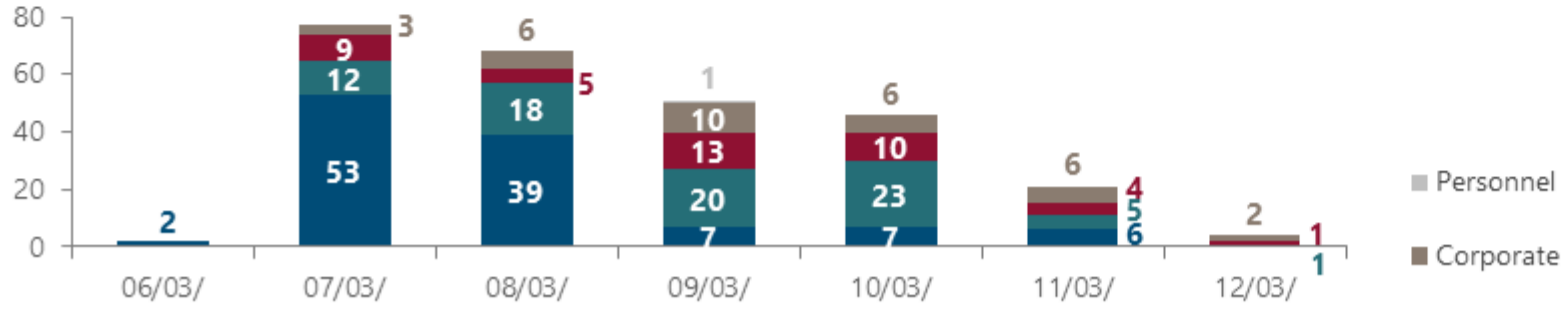
Pressrelations recommends the Weekly Report for the purpose of comparative representation of news pieces published in both traditional and social media that might matter to your company. The report is based on the coding results, which were selected as part of the compilation of the press review, and provides insights on buzz, distribution by media, distribution by country, top authors, tonality and media types.

The compilation of the Weekly Report on a regular basis enables you to perceive interconnections between topics as regards content, which were addressed in both traditional media and social networks.

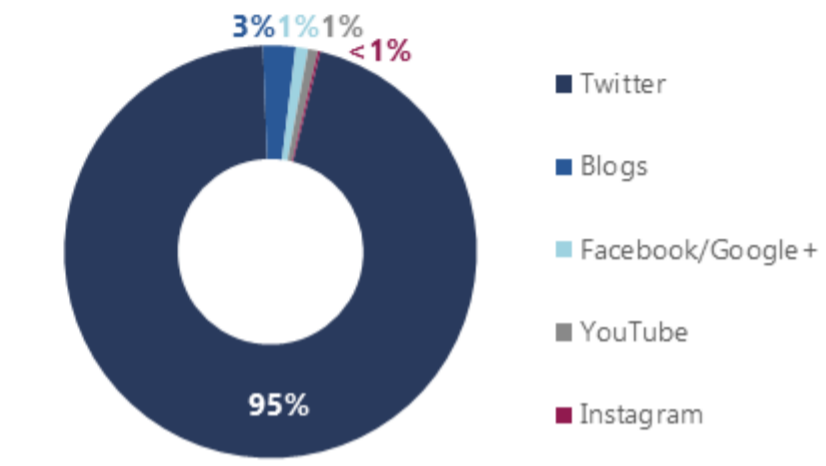
Breakdown by channels traditional media n=269 articles



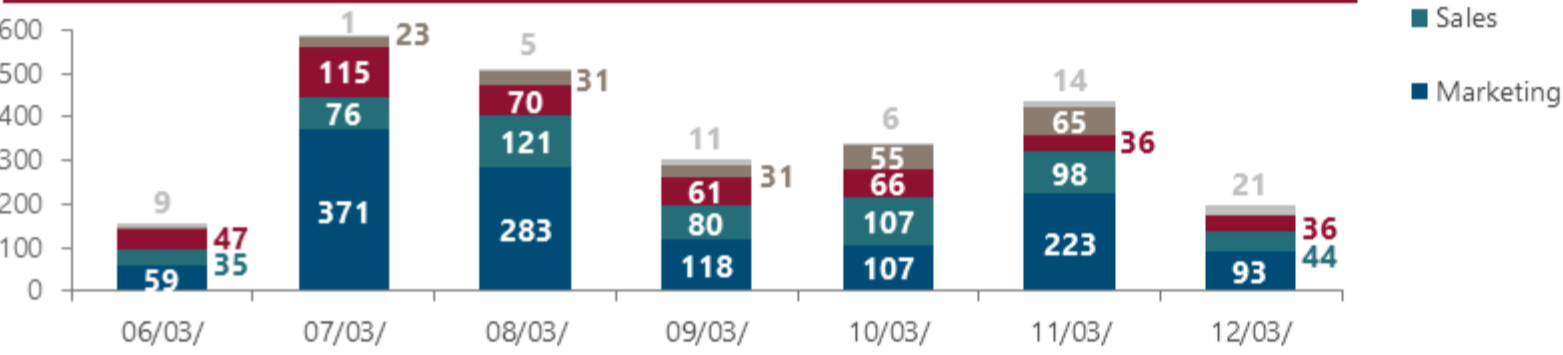
Number of articles according to topics areas in traditional media n=269 articles



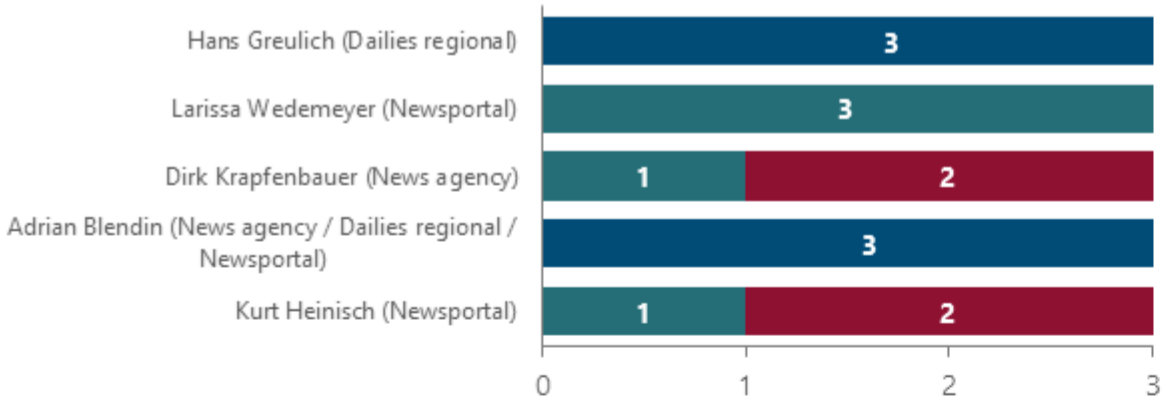
Breakdown by channels social media n=2.523 articles



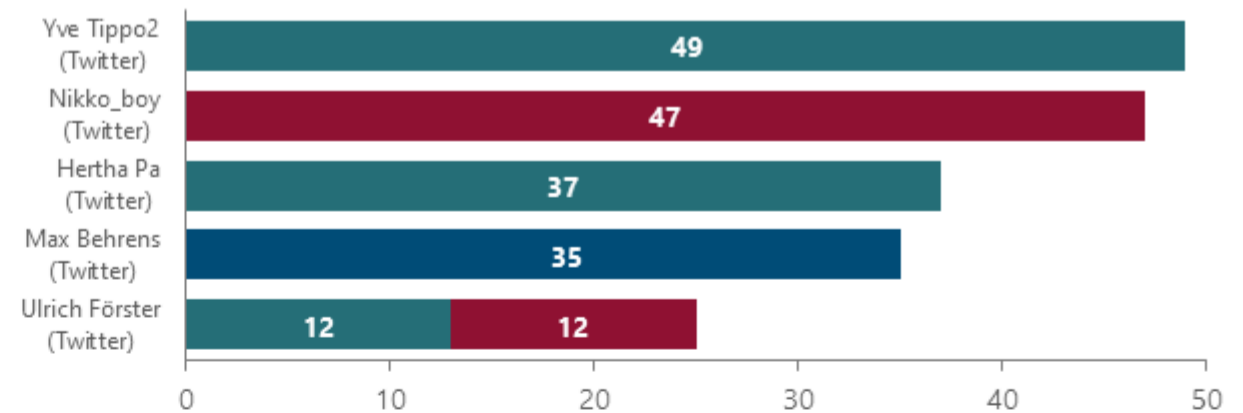
Number of articles according to topics areas in social media n=2.523 articles



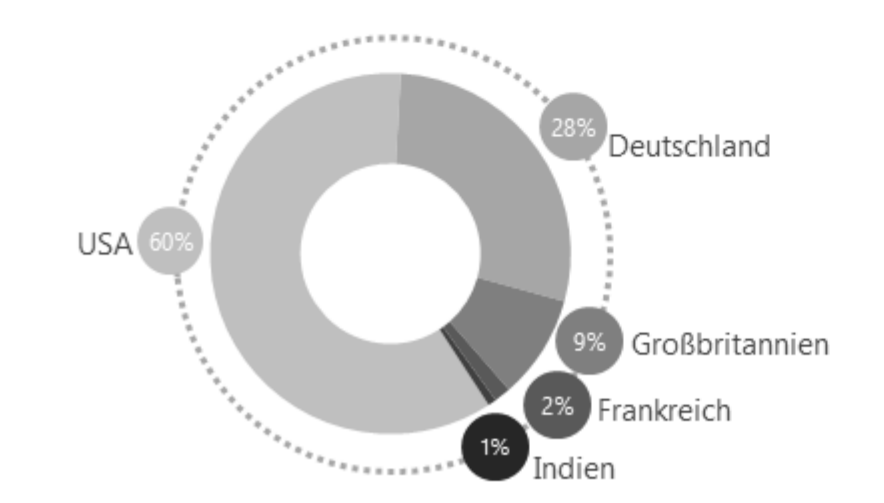
Top authors traditional media



Top authors social media



Breakdown by country traditional media n=269 articles



Tonality and number of articles by topics areas n=2.792 articles

