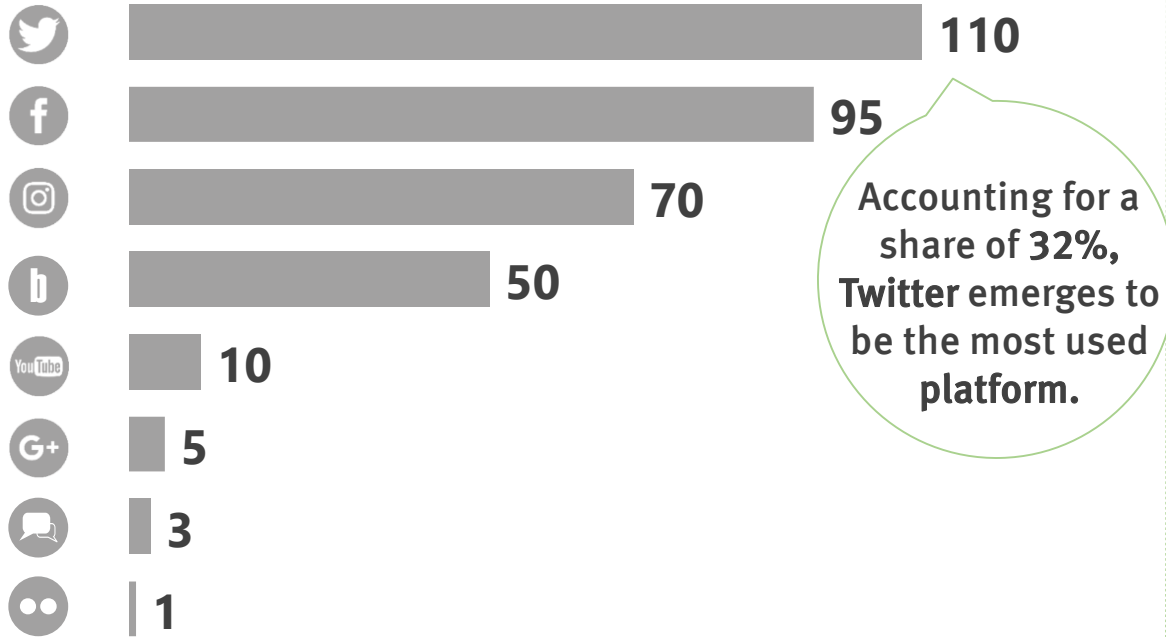


pressrelations ON THE SOCIAL WEB (LAST 30 DAYS)



Number of postings

344

Potential reach

1,285,117

Interactions

2,228

These **hashtags** were mentioned particularly frequently in connection with pressrelations

#monitoring

#socialmedia

#pressreview

#media

Virality Score
0,16

INITIAL REACH
1,105,201

SPREAD
179,916

The highest reach and interaction was achieved by the post on the new **Social Media Insights Report**.

In total, it received **27 likes, and was shared and commented both twice, respectively.**



Den Wettbewerbern einen Schritt voraus sein. Wer möchte das nicht?! In unserem neuen Social Media Insight zeigen wir am Beispiel Craft Beer, welche marktspezifischen Trends, Zielgruppen und Influencer die Social Media Kommunikation zukünftig beeinflussen werden. Mehr Infos hier:

bit.ly/1Kz3VsP

#craftbeer #SocialMediaInsights

